

Ludovico Ferro

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Education

Art Center College of Design, Pasadena, California.
Continuing Education, Industrial Design, 2006 Fall and Spring Semesters.

College for Creative Studies, Detroit, Michigan.
B.F.A. Degree in Transportation Design, May 2005.

Experience

Spin Master Toys, Los Angeles, California.
2009 Summer and current Design Freelance.
- Assisted in the development of new toys for the Tech Deck, Flick Trix, and RC product lines. Worked in cooperation with the Design team on current toy concepts, sketches/renderings/mock-ups.

Anvil Auto INC, Marina del Rey, California.
2009 Spring Design Freelance.
- Developed a series of graphic design T-shirts with first generation Camaro designs and unique race theme graphics.

American Armor, Los Angeles, California.
2009 Winter Design Freelance.
- Developed primary corporate logo with specific direction from the owner and thus achieving the correct visual image for the company.

Museum of Modern Art, New York, New York.
2008 Spring Sales Associate Temp.
- Assisted staff in knowledge and sales of designer products, modern furniture, art pieces, books, toys and accessories.

Planet Toys, New York, New York.
2008 Winter Design Temp.
- Developed Summer line recreation toy products such as inflatable slides, furniture and pools. Assisted the Design team with developing new concepts for the 2009 product line.

David Stark Design & Production, New York, New York.
2007-2008 Design Fabricator.
- Member of the Design team responsible for the fabrication and painting of furniture, sets, sculptures and various ornaments for corporate events such as Target, Peter Pan Foundation, Benjamin Moore Paints, The Museum of Modern Art, The New Museum and The Whitney Museum.

Little Tikes, Hudson, Ohio.
2007 Spring Design Internship.
- Assisted the Design team with developing new pre-school toy concepts for the 2008 product line. Developed toy mock-ups for various chosen toy concepts.

Remington Design Studios, Los Angeles, California.
2006 Spring Design Internship.
- Produced for the Design team various office furniture mock-up models (foam core, wood, plastic and fabric.)

MHT Luxury Alloys, Garden Grove, California.
2004 Summer Design Freelance.
- Assisted in the development of new wheel concepts for the 2005 product line which included Luxury, Off-Road and Sport wheel sketches and renderings.

Mattel, Hot Wheels Design, Los Angeles, California.
2004 Summer Design Internship.
- Assisted in the development of new toy vehicle concepts for the 2005 product line. Worked in cooperation with the Design team on current toy concept sketches/renderings/mock-ups.

Related Skills

- Strong sketching - rendering skills.
- Sculpting - foam, paper, plastic, wood and clay.
- Microsoft, Adobe applications and knowledge of Alias.
- Proficient in Spanish.